

O FLUXO

MediaKit

2024

**ONLINE PLATFORM
FOR CONTEMPORARY
ART.**

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Stats

**N° OF INSTAGRAM
FOLLOWERS**

36.1K

**GENERAL WEBSITE VISITS/
MONTH**

60.7K

**N° OF FACEBOOK
FOLLOWERS**

9.5K

GLOBAL RANKING

5.567.350

O FLUXO.NET USER

Gender: 41% Female, 59% Male Age: 65% 25 —45 years old

Top locations: 28,4% US, 25,1% DE, 13,5% FR

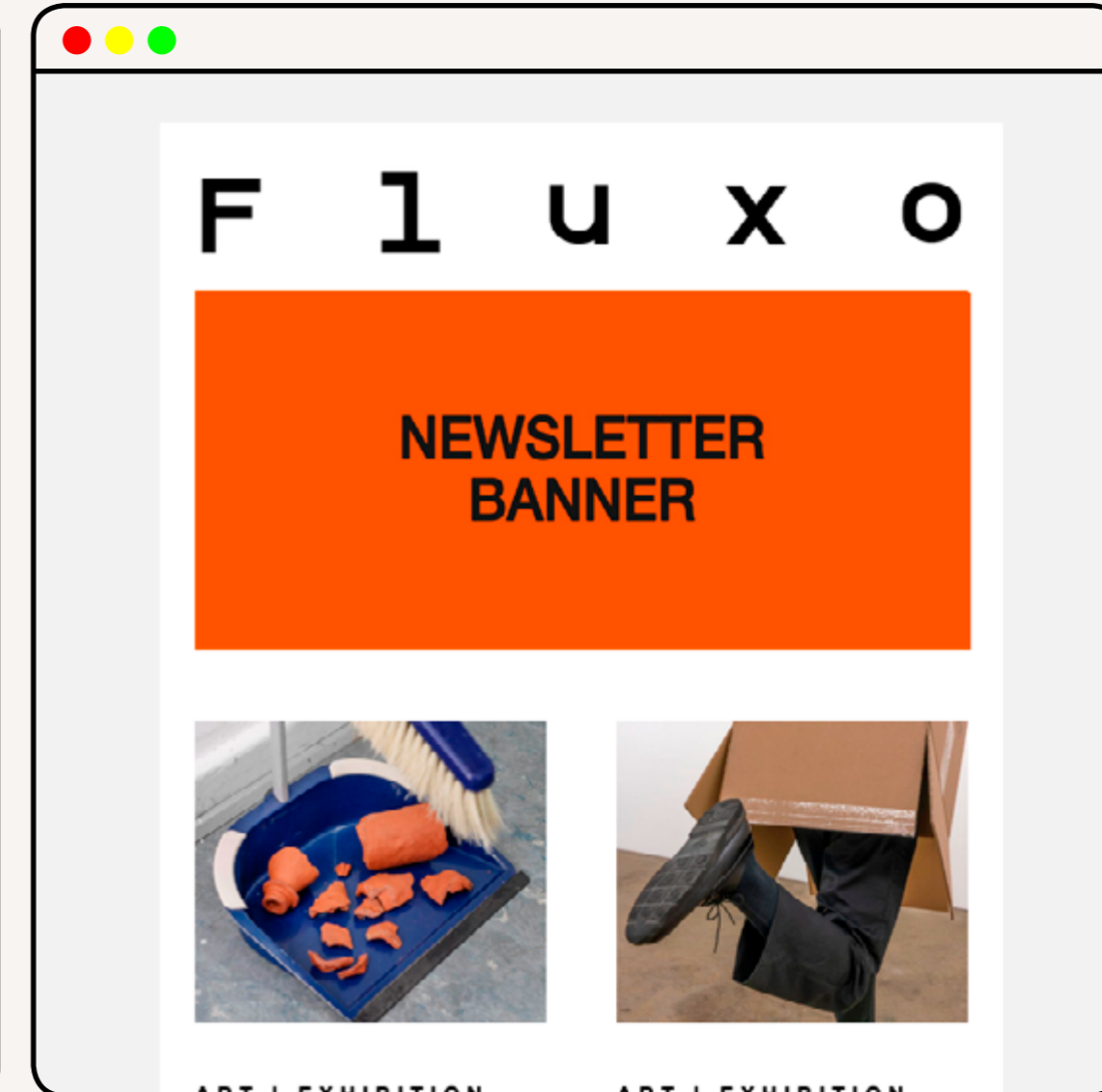
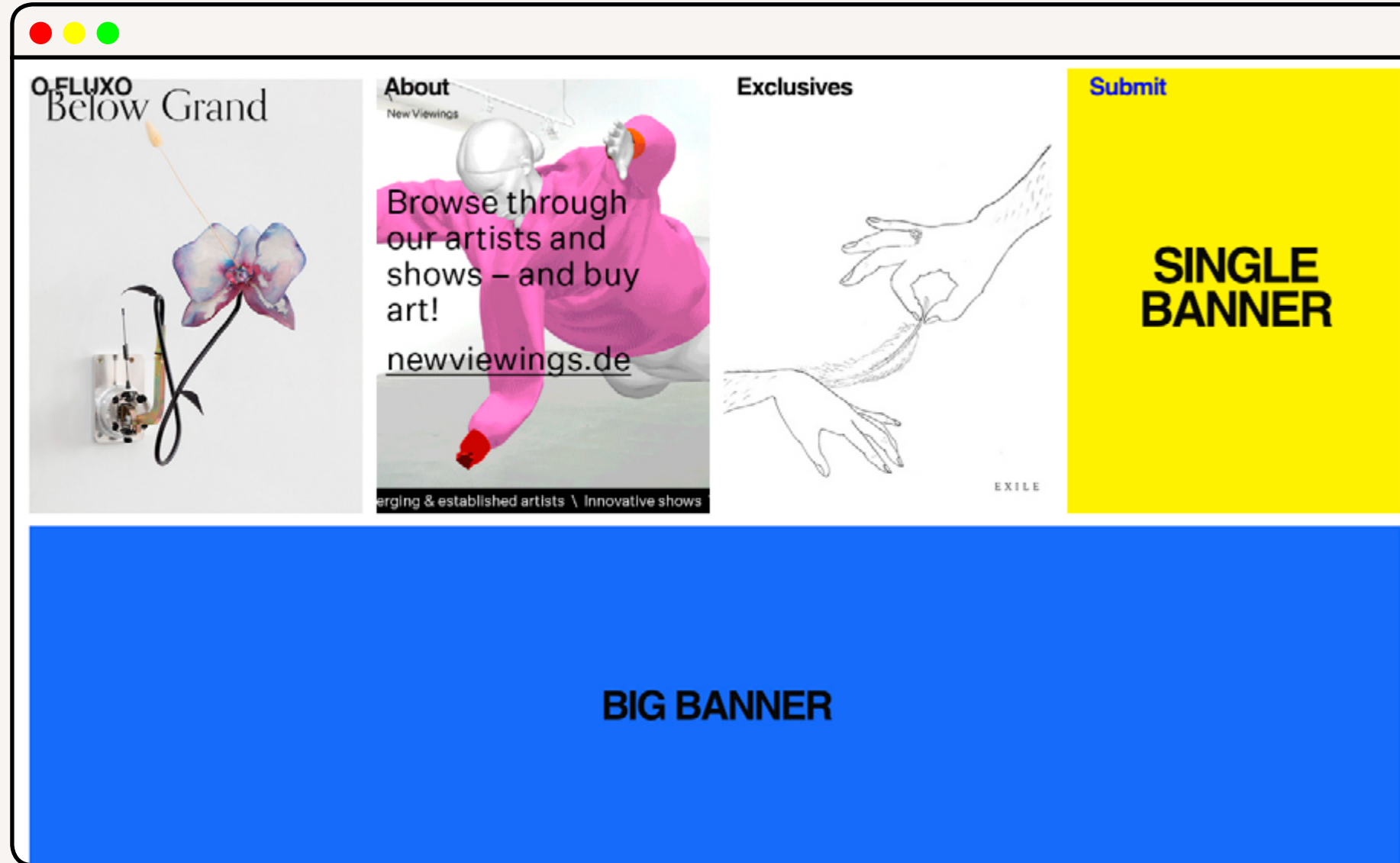
O FLUXO SOCIAL MEDIA USER

Gender: 49% Female, 51% Male Age: 51% 25 —45 years old

Top locations: 17,6% US, 8,3% UK, 7,2% DE

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Pricing



SINGLE BANNER

(Home page: header and footer;
On posts: footer)

89€ (1 month)

320€ (4 months)

450€ (6 months)

600€ (1 year)

BIG BANNER

(Home page: header and footer;
On posts: footer)

450€ (1 month)

1260€ (4 months)

1890€ (6 months)

3465€ (1 year)

SOCIAL MEDIA & NEWSLETTER

IG post direct entry: 89€ (per post)

IG story direct entry: 69€ (per story)

IG post+story: 120€

FB post direct entry: 60€ (per post)

Newsletter banner: 89€ (per banner)

WEBSITE ADVERTORIAL

Direct entry: 100€ (per post)

Custom layout: 200€ (per post)

Single submission fee (via website
and upon selection): 10,80€ (per
submission)

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Contact

**FOR FURTHER INFORMATION REGARDING THE ADVERTISING
DON'T HESITATE TO GET IN TOUCH.**

info@ofluxonet

NOTE

The website statistics and social media page rates featured in this media kit are based on the values presented in January, 2024.

During the advertising period, every exhibition sent gets published (both on the website and social channels) skipping submission fees and selection processes.

All advertising plans can be canceled anytime. In case of a (1+) monthly payment, it is required an advance of two months on the first payment.

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